



shadows of the mind  
film festival

Shadows of the Mind Film Festival brings together people of all ages, from all walks of life, from various cultural and linguistic backgrounds, and from a wide geography to enjoy film, workshops and various other events.

Shadows screens more than 20 internationally acclaimed films, supports entertaining and informative forums featuring guest speakers from topic experts to film aficionados including directors and producers.

These events could not take place without the thoughtful support of our community, and we would like to invite your business to sponsor this well attended festival, held annually since 2001.

This is an excellent opportunity for you to support local community culture and education and help us to build a valuable community event and viable tourist attraction. Please join us as we celebrate film by bringing the world to Sault Ste. Marie!

*"If it can be written, or thought, it can be filmed."* ~ Stanley Kubrick

### What We Are

We are a film festival that showcases films and other art forms for two purposes: to entertain and to educate. By attracting audiences through the entertainment value of film, we use select films and events to increase awareness and educate on mental health, addiction and prevalent social topics.

### Who We Are

We are a not-for-profit organization that is organized and managed by a collaboration of volunteer local partners. All partners contribute by co-hosting events, participating on planning committees, donating employee time and administrative support. For a complete list of partners and sponsors please visit: [www.shadowsfilmfest.com](http://www.shadowsfilmfest.com)

### How We Educate

We attract a very large and diverse audience to our festival with our entertaining film selection and events such as gala receptions, video competitions and art displays. At the festival, attendees will have the opportunity to learn more about mental health, addictions or other social issues through supporting events. These events provide the bulk of the festival's educational value. Panel discussions either stand alone or are attached to some of our films. These discussions are often led by a panel of professionals who have expertise on the theme at hand and they are available to answer questions, share insights, and encourage discussions. At least one workshop is held independent of the films in order to educate the public and local service providers about mental health, addictions or a specific social issue.



P.O. Box 22033 · 44 Great Northern Road  
Sault Ste. Marie, Ontario P6B 4Y5  
Phone: 705-759-0458, ext. 242 · Fax: 705-945-0261  
[www.shadowsfilmfest.com](http://www.shadowsfilmfest.com)



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*"Bringing Mental Health, addictions, and other social issues to light"*



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# SHADOWS OF THE MIND FILM FESTIVAL

		Service Exclusivity	Opening Speaker at Gala	Logo on Program Cover and Full Page Ad	Company Name/Logo on all promotions	Company Recognition at all Events	Logo on Website with Link to your Website	Option to Sponsor Select Film	Complimentary Passes/Tickets	Company Recognition at Select Film	Thank You Plaque/Certificate
FESTIVAL PRESENTER	\$50,000+	✓	✓	✓	✓	✓	✓	✓	15 Passes	✓	Plaque
PLATINUM	\$10,000+				✓	✓	✓	✓	10 Passes	✓	Plaque
GOLD	\$5,000+				✓	✓	✓	✓	6 Passes	✓	Plaque
SILVER	\$1,000+							✓	10 Tickets	✓	Certificate
BRONZE	\$500+								5 Tickets	✓	Certificate
FESTIVAL FRIEND	\$100+									✓	Certificate

*“Bringing Mental Health, Addictions and Social Issues to Light”* through the entertainment value of film.  
 Awareness... Education... Discussion... Entertainment



Please enquire about other sponsorship opportunities including...

Special Events  
 Summer Shadows  
 Workshop/Panel Presentations  
 Gala Evening & Film



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